

**Adobe Certified Editor, Professional in Video Design including Premiere and After Effects**



## **Professional Summary**

**Seasoned Multimedia Editor, Producer and Broadcaster**

**Proactive, creative, forward-thinking, efficient**

**Award-winning podcast producer and host (Apex, Hermes, Digital Health, and AVA Digital Awards)**

**President, In Between Things Productions, specializing in audio/video editing, motion graphics, legacy format digitizing, footage research and licensing**

**Master of Arts, Film & Digital Video 2002, American University**

## **Fulltime Positions 2019-2024**

### **Senior Multimedia Specialist, National Committee for Quality Assurance, June 2021-Feb 2024**

- Produced, wrote, hosted, and uploaded biweekly corporate podcast, over 60 episodes, yielding 200+ downloads per episode within a month of release
- Executive produced and scripted 5-hour livestreamed event [attended by over 800 viewers], including producing/editing all graphics, promotional materials, and informational videos
- Produced live podcast interview segments, incl. recording booth design, scheduling over 20 interviews, research and writing, conducting all interviews, editing for podcast
- Produced and edited promo videos for all live events
- Shot, edited, and produced multiple staff interviews for internal messaging video series
- Designed and oversaw all media asset management, including Microsoft Azure storage archive
- Maintained regular analytics reporting on website and podcast media listenership and performance

### **Video Graphics Editor, DC Broadcaster, February 2020-April 2021**

- Launched nightly 6pm hourlong news program, building to an audience of over 700,000 viewers in eight months
- Edited voiceover montages, soundbites, and full-screen graphics in multiple assignments within tight deadlines
- Established production workflows and SOPs between editors, producer/writers, and remote engineers
- Designed storage scheme for digital archiving, file naming, asset organization, media management, and file transfer to multiple points
- Regularly proofread text and verified data used within video assets for clarification and accuracy
- Created weekly multiple choice quiz, including writing questions, designed and created the 16 individual After Effects graphics needed

### **Learning Technologies Specialist, National Highway Institute, April 2019-December 2019**

- Researched and designed 4K video and audio digital facilities, intended for full production creation of Department of Transportation, Federal Highway training videos
- Budgeted and followed tight federal guidelines for procurement of equipment for video and audio

production, post-production, including retrofitting existing studio space

- Planned for equipment and software capable of fulfilling all requirements, including digital productions anywhere in the U.S., editing on location, taking live audio feeds for podcasting
- Managed procurement of high performance computers capable of handling all forms of video post-production including 3D modeling and environmental creation via Unity
- Acquired software via government contract for shared multimedia computers, including Adobe Creative Cloud suite, Unity, Cinema4D, Sketchup, Jaws, Sketchup, and DVD creation

## **Contract Work**

### **Video Digitizer/Restorer, Multiple Clients, d/b/a In Between Things Productions, 2016-present**

- Digitizing media from analog sources including LP, audio reel, audio cassette, photos, 35mm slides, MiniDV, Digital8, 8mm Video, VHS and VHS-C
- Remastered media for clients along the east coast, posted results on Dropbox and YouTube
- Garnered numerous positive reviews on Thumbtack.com and in LinkedIn profile
- On request, mastering media and editing into keepsake videos and slide shows

### **Video Editor, American Council on the Teaching of Foreign Languages, 2019**

- Edited and formatted hundreds of video and audio files in 11 different languages for high/middle school training videos
- Tasks included color timing, sound sweetening
- Advised in-house producer on best practices for future productions

### **Video Editor, National Association of Real Estate Investment Trusts, 2018**

- Edited and formatted over 80 event videos with tight deadline for use online
- Utilized multicam editing for each video, shot on 2 cameras
- Incorporated logos, bugs, and created lower thirds for each video
- Editing corporate monthly video to specs incl. adding open captions

### **Video Editor, “Cheers of Joy” & “The Wall’s Embrace“, Goldendoodle Productions, 2016-2017**

- Overcut documentary on Special Olympics event, including color timing, sound repair, intertitles, masking and filters, as well as overall advisement on story structure
- Created festival trailer sizzler under tight deadline
- Co-edited Vietnam Memorial documentary, working with interviews and archival footage, especially focusing on color correction and masking effects

### **Video Editor/Writer, Beyond the Shoah/[Paideia](#), 2015-2018**

- Edited over 15 long-form interviews into multiple 5-10 minute briefs for each subject, then reworked shorter videos into topic-based videos for teaching purposes
- Helped develop educational curricula utilizing videos as teaching materials
- Advised first-time producer in benefits of use for online video content
- Designed multimedia Powerpoint deck and reworked interview compilations for presentations to major funders

## **Skills**

### **Post-Production Skills and Software**

- **Video Editing and Animation:** Adobe Premiere, After Effects, Media Encoder, Photoshop, Acrobat Pro; Cinema 4D; MediaInfo
- **Audio editing:** Audition, Audacity
- **Office ware:** Word, Excel, Sharepoint, Wordpress
- Net analytics: Wistia, Splunk
- Web conferencing with Zoom, Teams
- Footage and stock research & licensing

### **Special Skills**

- SME: codecs, digital asset and overall file management, project management
- Training and authoring white papers in editing workflow and facility SOPs
- Musically trained in voice, piano, ukulele
- Writer of plays, parody songs, musicals for live events
- Literate in Hebrew, Yiddish, Spanish
- Voiceover talent, SAG-AFTRA member

## **Additional Relevant Work History**

Premiere Video Editor	In Between Things Productions	2007-present
Avid Video Editor	Voice of America, Washington, DC	Oct 2015 – Apr 2016
Video QC Analyst	Verizon Business, Ashburn, VA	2012-2014
Final Cut Pro Trainer	ThinkBIGLearnSmart, Columbia, MD	2011-2012
Video Editor	Creative Video of Washington, McLean, VA	2009-2010
Video Editor	Citizens United, Washington, DC	2008
Production Coordinator	Discovery Channel, Silver Spring, MD	Feb 2003-Apr 2007
Designer/Manager	Final Cut Pro Editing Lab, American University School of Communications, Washington, DC	2001-2002
WTOP NewsRadio	Asst. Editor, Overnight Producer, Master Control Engineer	1997-2000

## **Education**

Apple Editing Certification	Future Media Concepts, Washington, DC	2008
M.A., Film & Digital Video	American University, Washington, DC	2002
TV/Radio Broadcasting	Montgomery College, Rockville, MD	1996-1998
B.A. Jewish History	University of Maryland, College Park, MD	1995
References are available upon request.		